

Adviser Membership: helping regulated advisers develop professional skills in the post RDR environment

Do you want cost-effective access to tools and resources that will help you prepare for the recommendations laid out in the FSA's Retail Distribution Review?

The FSA's Retail Distribution Review will have significant impact upon financial advisers. Adviser Membership provides access to benefits that address the very specific needs of the financial and mortgage adviser community, especially in respect of the RDR recommendations, and it is now available for as little as £5 per month.

One of RDR's key objectives is to deliver standards of professionalism that inspire consumer confidence and build trust. To help achieve this, all Adviser Members have access to the **ifs'** online Continuing Professional Development (CPD) programme, **myCPD**, included as part of their membership package. Undertaking CPD demonstrates commitment to developing professionalism and reassures consumers that your knowledge remains relevant and up to date.

membership
for just
£5 a month

Adviser Membership can benefit you by:

- ✓ ensuring you are fully informed on the aims and objectives of the RDR through a dedicated e-news publication and a variety of online information services
- ✓ providing an easy to use, yet sophisticated online Continuing Professional Development (CPD) solution to log your development
- ✓ giving you formal recognition of your ongoing development via a dedicated online CPD register on the **ifs** website
- ✓ providing reassurance to customers that you are committed to following a framework of guiding principles that demonstrate professionalism and are aimed at building trust and confidence
- ✓ giving you direct association with a widely recognised professional body with a history dating back 130 years

ifs School of Finance, **ifs** House,
4-9 Burgate Lane, Canterbury, Kent CT1 2XJ

T +44 (0)1227 818609

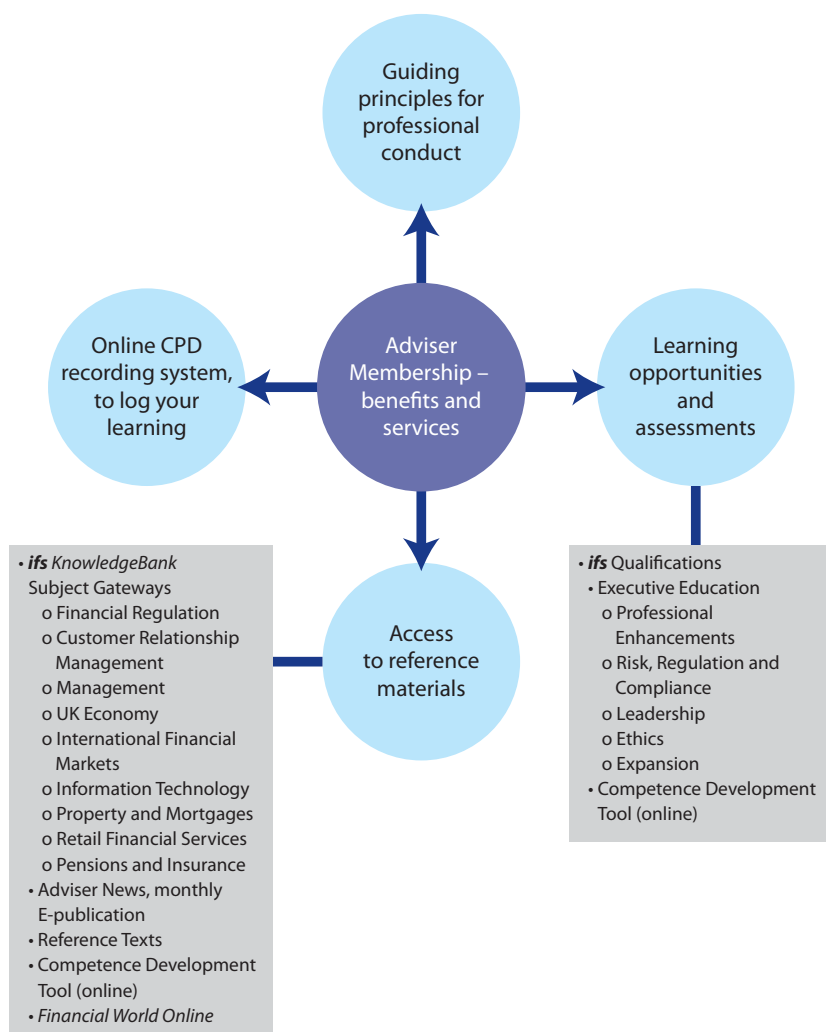
E advisermembership@ifslearning.ac.uk

W www.ifslearning.ac.uk

The Institute of Financial Services is the professional body of the **ifs** School of Finance, a registered charity, established in 1879 and incorporated by Royal Charter.



Adviser Membership gives members access to information and resources in four clearly defined areas.



How to apply

Call us on 01227 818609 or email advisermembership@ifslearning.ac.uk.

Alternatively you can download an application form from our website at www.ifslearning.ac.uk/membership/adviser.cfm.

If paying by Direct Debit you can spread your annual subscription fee over twelve monthly instalments of just £5 each.

Take your Career to the next level with the DipFA

The *ifs* School of Finance Diploma for Financial Advisers (DipFA) is a new qualification that is consistent with the professionalism proposals within the FSA's ongoing Retail Distribution Review.

All parts of the DipFA are accredited at Level 4 in the National Qualifications Framework and the qualification allows advisers to enhance their prospects by demonstrating a higher level of knowledge and skills.

Please visit www.ifslearning.ac.uk/dipfa for more information.

● Guiding principles for professional conduct

The guiding principles for individual professional conduct underpin the philosophy behind Adviser Membership. They reassure clients of a commitment to ethical and professional conduct at all times.

● Online Continuing Professional Development system to record your learning

Adviser Members can log their personal development online at **myCPD**, the *ifs*' Continuing Professional Development programme. CPD demonstrates continued learning, provides valuable evidence of maintaining competence and encourages the development of new skills. Upon completion your name will be added to the publicly available *ifs* register for advisers who have committed to CPD.

● Access to reference materials

Adviser Members have access to a wealth of industry knowledge that keeps them up to date with the latest developments and market news.

- *ifs* KnowledgeBank is the *ifs*' e-library service. It provides a range of support including e-books, leadership support tools and topical news pieces researched by information specialists. Adviser Members can access essential guides to key areas of interest via the Subject Gateways including a new dedicated Regulatory Gateway
- Competence Development Tools are available online to Adviser Members via **my ifslearning** to help maintain knowledge
- Our monthly Adviser News e-publication keeps members up to date with the latest industry news and adviser-related events from the *ifs*
- Access to core CeFA® and CeMAP® materials
- Access to Financial World online

● Learning opportunities and assessment

Adviser Members are able to take advantage of free or heavily discounted admission to regional and national networking and educational events, including *ifs* prestige lectures, seminars, industry briefings and training. Adviser Members can also save up to 20% when attending any of the *ifs* Executive Education programmes.

These benefits work together to enable Adviser Members to demonstrate their ongoing competence and to assist them in meeting the recommendations regarding greater professionalism laid out in the FSA's RDR.